

City of Augusta, Maine
DEPARTMENT OF DEVELOPMENT SERVICES

AUGUSTA STATE AIRPORT
CODE ENFORCEMENT
ECONOMIC DEVELOPMENT

ENGINEERING
FACILITIES & SYSTEMS
PLANNING

Memo

To: Planning Board

From: Matt Nazar, Director of Development Services

Date: April 9, 2015

Re: Changeable Message Boards

Electronic changeable price signs in RBV district could be achieved as follows:

- 5.1.17.1.1 **Electronic Message Center.** Electronic Message Center (EMC) shall meet the following standards:
- 5.1.17.1.1.1 Shall be permitted only in the following base zoning districts CB, CC, CD, KBD2, IA, PD, RD, and RV. Shall be permitted for the display of gasoline prices only in the following base zoning districts CB, CC, CD, KBD2, IA, PD, RD, RV, and RBV.
- 5.1.17.1.1.2 Shall not comprise more than 50% of the total area of a ground graphic.
- 5.1.17.1.1.3 Shall be exempt from the Items of Information Allowance in section 5.1.17.10.
- 5.1.17.1.1.4 Shall be permanently affixed to the ground or structure.
- 5.1.17.1.1.5 Shall not have a message that changes more often than once every 4 30seconds, except gasoline price signs shall not change more than twice daily.
- 5.1.17.1.1.6 Shall have automatic dimming capability that adjusts to the brightness of ambient light at all times of the day and night.